

John A. Coverstone, AuD

Board Certified in Audiology

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PROFESSIONAL EXPERIENCE AND EXPERTISE

PRESIDENT & CEO

Sentient Healthcare, Inc.

Feb 2004 – Present

New Brighton, MN

- Founded company in 1994 to provide audiological consulting services in healthcare
- Provide clinical services in hearing care and tinnitus assessment & management as part of Audiology Ear Care (clinic owned by Sentient Healthcare)
- Create clinical programs used by healthcare groups nation-wide
- Perform frequent clinical training and lecturing to physicians, audiologists, and therapists
- Have contracted audiology services at the Minnesota State Academy for the Deaf and over 40 independent school districts and charter schools in Minnesota over the past 8 years.

TALK SHOW HOST

AudiologyTalk

Mar 2010 – Present

New Brighton, MN

- Created and produce the first (and currently only) podcast FOR audiologists
- Review news feeds & releases. Write and publish current news in audiology research & industry
- Interview personalities in audiology and audiology-related research/industry
- Plan & record live episodes at the audiology conferences

EDUCATIONAL AUDIOLOGIST

Intermediate School District 287

September 2012 – 2014

Plymouth, MN

- Fit and maintain personal amplifications systems for PS – 12 students
- Consult and maintain classroom amplification systems
- Consultation with staff and parents regarding hearing loss and educational needs
- Evaluate hearing and educational needs for students
- Provide pediatric diagnostic services as needed

PRESIDENT & CEO

Minnesota Audiology & Balance Clinic

Dec 2002 – Feb 2004

Maple Grove, MN

- Founded and managed audiology clinic, including all clinical & business operations
- Developed and implemented innovative and successful clinical programs

VICE PRESIDENT OF INFORMATION AND TECHNOLOGY

Involutions, Inc.

Dec 2000 – Dec 2002

Eden Prairie, MN

- Implemented and managed all aspects of information services within healthcare consulting group
- Provided audiologic consulting services, training, and education to industry and clinics
- Perform web site design and development services

STAFF AUDIOLOGIST

Argosy Electronics

Apr – Dec 2000

Eden Prairie, MN

- Provided phone support for audiologists and hearing instrument specialists across the U.S.
- Developed materials for marketing, training, and education.
- Presented lectures & training seminars
- Participated in development of new hearing instrument technology programs

SALES CONSULTANT AND BRANCH MANAGER

Apr 1997 – Apr 2000

Medical Technologies

Burnsville, MN

- Performed sales, training, and education for audiological and occupational health equipment in the north central United States
- Managed satellite office: responsible for all local staff and operations

CUSTOMER SERVICE / INSIDE SALES

Sep 1996 – Apr 1997

GN Danavox

Minnetonka, MN

- Provided telephone support, including fitting and technical support, to dispensing audiologists

EDUCATION

AuD (Doctor of Audiology)

May 2008

PCO School of Audiology

Elkins Park, PA

Master of Science, Audiology

Aug 2000

Bachelor of Science, Speech & Hearing Science

Sep 1993

Bachelor of Science, Speech Communication

Portland State University

Portland, OR

PUBLICATIONS

- 20 Questions: Fee for Service in an Audiology Practice (2012), *Audiology Online/The Hearing Journal*
- Medical Models in Audiology Practices (2011), *Audiology Today*
- Audiometric Masking for Bone Conduction Testing (2010), *Advance for Hearing Practice Management*
- Business Insurance (Business Power Center feature article) (2008), *Advance Magazine*
- Are You Sure About Your Insurance? (2008), *Advance Magazine*
- Plug and Play (custom earpieces for consumer devices) (2006), *Advance Magazine*
- Patient Flow (2005), *Advance Magazine*
- A Solid Plan (Implementing Fall Risk Management) (2005), *Advance Magazine*
- Vestibular Test Administrator's Manual © 2004, 2006
- Hearing Instrument User's Guide © 2004
- Quarterly Technology Column (2001-2002). *Feedback*
- The Y2k and the Wherefor (1999). *Feedback*

PROFESSIONAL AND PUBLIC SERVICE

- 2016-Present, Chair, Sponsorship Committee, Minnesota Academy of Audiology
- 2016-Present, Cubmaster, Pack 9525, Shoreview, MN
- 2015, Chair, Board of Governors, American Board of Audiology
- 2010 – 2015 (2 consecutive terms), Board of Governors, American Board of Audiology
- 2012 – 2014, Chair, Governmental Relations Committee, American Academy of Audiology
- 2012 President, Minnesota Academy of Audiology
- 2011-2015, Cub Scout Den Leader, Pack p525, Shoreview, MN
- 2010 - 2013, Board of Directors, Minnesota Academy of Audiology
- 2010 - Present, Chair, Marketing Committee, American Board of Audiology
- 2010, Nominations Committee, American Academy of Audiology
- 2010 - 2013, Governmental Relations Committee, American Academy of Audiology
- 2010 - 2011, Practice Compliance Committee, American Academy of Audiology
- 2009 - 2011, Ethics Committee, American Board of Audiology
- 2007 - 2010, Chair, State Network Committee, American Academy of Audiology
- 2007 - 2008, Governmental Relations Committee, American Academy of Audiology
- 2007 - 2011, Chair, Development Committee, Sight & Hearing Association (St. Paul, MN)
- 2004 - 2011, Board of Directors, Sight & Hearing Association (St. Paul, MN)
- 2005 – 2007, State Network Committee, American Academy of Audiology
- 2005 – 2007, Co-chair Minnesota Academy of Audiology Continuing Education Committee
- 2004 – 2006, Board of Directors, Minnesota Academy of Audiology
- 2004 – 2006, Environmental quality committee, mayoral appointment, City of Shoreview, MN

OTHER PROFESSIONAL ACTIVITIES & Skills

ADJUNT FACULTY APPOINTMENTS

- St. Cloud State University (2003-2004)
- Hennepin Technical College (2001)

FORMAL LECTURES

- Certification Mythbusters in Audiology. Presentation at AudiologyNOW!, March 2014
- Legislative Strategies for the Profession of Audiology. Presentation at AudiologyNOW!, March 2014
- Governmental Relations & Advocacy, (Student Academy of Audiology Advocacy Summit), March 2012
Also presented topic at this session April 2013, March 2014
- An Analysis of Fee-For-Service Models in an Audiology Practice (American Academy of Audiology four-hour E-Learning Session), August, 2009
- An Analysis of Fee-For-Service Models in Audiology Practices. Presentation at AudiologyNOW!, annual conference of the American Academy of Audiology, April 2009
- The Virtual Academy. Presentation at State Leaders Workshop, AudiologyNOW!, April 2009
- Presentation of the American Academy of Audiology's Task Force on Humanitarian and Educational Efforts. AudiologyNOW!, April 2009
- Managing an Audiology Practice in the 21st Century. Presentation at AudiologyNOW!, April 2008
- Balance Screening in a Primary Care Setting. Presentation at AudiologyNOW!, April 2007
- Implementing a Comprehensive Fall Risk Management Program. AudiologyNOW!, April 2005
- Kansas Speech & Hearing Association Conference, 2005
- Minnesota Speech & Hearing Association Conference, 2006
- Oregon Academy of Audiology Fall Meeting, 2006

AWARDS

- American Academy of Audiology Presidential Award (conferred 03/2014)
- Honors of the Academy, Minnesota Academy of Audiology (conferred 02/2012)
- Leadership in Audiology Award, Audiology Foundation of America (conferred 05/2008)

OTHER PROFESSIONAL APPOINTMENTS

- State Workgroup in Licensing Requirements for Hearing Instrument Dispensers
MN Dept of Health, 2011-2013
- State Workgroup to update guidelines for pediatric hearing screening
MN Dept of Health, 2013

TECHNICAL SKILLS & PROFICIENCIES

- Over 20 years of experience in IT/Networking/Computer assembly & repair
- Experience in application design: C, C++
- Experience in web design & coding: HTML, Javascript, PHP, Perl
- Experience in database coding: SQL